



SONAMUKHI COLLEGE

23°17'41.2"N 87°24'32.9"E
P.O. & P.S - Sonamukhi, Dist -Bankura,
West Bengal, India -722 207

NAAC : B+ 2022
AISHE : C-44762

Ref. No. 202401181300/SC/29/SMCPC_Notice

Date: 18/01/2024

NOTICE: Campus Recruitment

Online Training & Recruitment by Axis Bank

It is hereby informed that an online training and subsequent campus recruitment drive is going to be organized by Axis Bank, in collaboration with the Training & Placement Cell of our College, at the campus of Sonamukhi College.

The Axis Sales Academy (ASA), a hire-train-deploy program provides young graduates with a head-start towards a sales career and a fully funded certification in banking. The program identifies young bankers and equips them with necessary banking knowledge and skills through the Learn-Earn-Grow model. The curriculum is a mix of 6 Days of classroom sessions (Virtual online sessions), role plays and assessments which help them develop a comprehensive understanding of banking. On successful completion of the program & clearing assessment, students are absorbed as officer sales for an opportunity to join Axis Bank.

In this regard, we are pleased to inform our beloved alumni (ex-students) that the program can be organized only when a minimum number of candidates will register themselves for the aforesaid program. Interested alumni are requested to get in touch with their department (from which they have completed their UG) faculties and register themselves '*within 10 days*' from the date of publication of the notice. Students are furthermore requested to carefully go through the attached document in which eligibility criterion, job profile and other necessary details are provided by Axis Sales Academy.

Upon successful registration (and after attaining the minimum eligibility criterion), candidates will be informed for further processes in due course of time. For further updates, please follow college website in regular interval of time.

We sincerely believe that your active participation will make this event a grant success.

Sainat Barm

Convener
Training & Placement Cell



Barm
18/1/2024

Principal
Sonamukhi College
Principal
Sonamukhi College
P.O. Sonamukhi, Dt- Bankura



ITM *Skills* Academy
www.itm.edu/isa

Axis Sales Academy - Website (<https://www.axisbank.com/careers/fresher#students>)

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For your dreams, our hearts and minds are open. You will find us 'Dil Se Open'.

Eligibility Criteria –

1. **The required Age as on 01 July 2023 is between 21-28 yrs. & full Time Graduate with a minimum graduation percentage of 50%**
2. **You should not have any relatives working with Axis Bank or in the Future Bankers Program**
3. **You should not have any pending legal cases in any court of law.**
4. **Should have 2-wheeler and valid license for travelling nearby.**

Interview, Online Training and Assessment –

1. Will have to appear for face-to-face interview with business as openings available.
2. Will undergo 8 hours online virtual training for 6 days with our Training partners.
3. **On successful clearing of Training, candidates will undergo online assessment based on Training which will have min 60% passing and maximum up to two attempts to clear.**
4. **Post completion of online training and passing assessments, candidates will be absorbed on roles of Axis Bank as Sales Officer role.**
5. Candidates are expected to ensure that all information submitted as a part of the eligibility requirement is accurate.
6. The final placement with respect to the role or location will be at the sole discretion of the bank.
7. No vendor, agency or individual has been authorized to charge any fee for the purpose of admission into the program.
8. Axis Bank reserves the right to make any changes to the program/process at their discretion.

Desired Candidate Profile – Good communication (both verbal and written) skill in both English and the local language, Excellent lead generation and conversion skill, Ability to handle pressure and meet deadlines & work successfully as a part of a team, High sales orientation to meet the sales targets consistently, ready to travel locally for meeting customers during sales calls, should have compatible mobile device with a required Android/ iOS version, prefer to have 2 wheeler and valid licence.

Job Description –

1. Selling of banks and third-party products to new customers.
2. Conducting marketing activities and travel locally to meet new customers as a daily activity.
3. Contacting existing customers for more deposits and cross selling of more products.
4. Achieve sales targets as assigned by the organization on a daily and monthly basis.
5. Complete all mandatory certifications required for the role (AMFI, EUIN etc.) post joining Bank.
6. Complete all learning activities conducted by the bank from time to time.
7. Daily entry of interaction with customers in bank’s CRM system.
8. Follow all compliance guidelines (regulatory & legislative) for each activity.
9. Participate and follow all initiatives that are undertaken by the bank from time to time

Requirement – PAN India

Package and Benefits – Fixed CTC (Tiering Based) + Medical Benefits

Career Path –

Join us as	Sales Officer 1
Fast Track growth (Performance based)	Sales Officer 2
Next Level	AM – Sales

	Tier 1	Tier 2	Tier 3	Tier 4,5 & 6
Location Pay	12,000	6,000	6,000	0
Revised CTC	2,36,802	2,30,802	2,30,802	2,24,802
Locations (As per comp team)	Mumbai	Bangalore and Delhi NCR	Hyderabad, Chennai, Kolkata, and Pune	Remaining all Locations
Benefits	Group Mediclaim+ Term insurance (As applicable)			